

A Culture of Champions

Teacher-Leaders

Live to Love, Love to Give

Upperclassmen transfer culture to underclassmen. Veterans transition the culture to newer (*advisors, agents, players, coaches, employees*). Accountability to the culture and standards is respected as a love language.

Servant Leadership

Unity **US** In order to lead, YOU must serve first.
Self Humility first, honors second.

Standards of Behavior

Language | Extraordinary Ethos

The tongue reflects the heart . YOU will have standards, not rules. YOUR standards will be uncommon. YOUR standards will separate you from the common.

Vision

Personal Development & Championship Experiences

YOU will develop first as people, second as (*athletes / advisors / agents / coaches*). YOU will invest in the process of progress rather than the raw result.

Misson

Confidence, Composure, Class

YOU will have the *CONFIDENCE* to obtain what YOU set out for in life; YOU will have the *COMPOSURE* to realize that adversity isn't an obstacle to success, but rather intensifies YOUR desire to succeed; and YOU will have the *CLASS* to realize that no one remembers the situation, but they will always remember how YOU reacted to the situation.



Mental Architecture For How You Think

Athletes | Coaches | Finance | Real Estate